

SHifting Gears. Mainstreaming Sustainability.

April 4-5, 2013 Mandarin Oriental Manila

SUMMIT REPORT

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SUSTAINABLE DECISION MAKING. DELIVERED.

The ASEAN Corporate Sustainability Summit 2013 came to a successful close on 5 April 2013. In its inaugural year, the event was attended by **200 experienced practitioners and industry experts**, spanning from diverse organizations within the Philippines and across the region.

With the strong support from our **44 key speakers, 24 partners and 11 sponsors** we were able to successfully hold the first ASEAN Corporate Sustainability Summit. The main focus of the agenda was to come up with a perfect program designed for the region's sustainability challenges – to understand the need for them to attend, to extract detailed information of their interests and to invite international speakers that are relevant to the audience. And successfully, the commitment paid off.

The event drew an impressive list of various senior attendees. Not only does this reflect the substantial relevance of the conference but it also vividly demonstrates the support that the event receives from the community of sustainability practitioners and policymakers. **Overall satisfaction with the event was very good.**

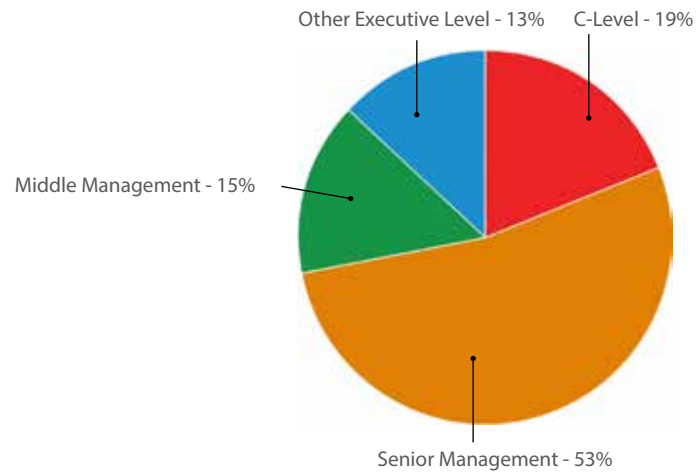


In particular, delegates, sponsors and partners gave us remarkable feedback on the commercial viability of the event. For them, the ASEAN Corporate Sustainability Summit got it right– it was big enough to generate buzz and leave an impression but focused enough to cut out the clutter between themselves and other peers who have attended.

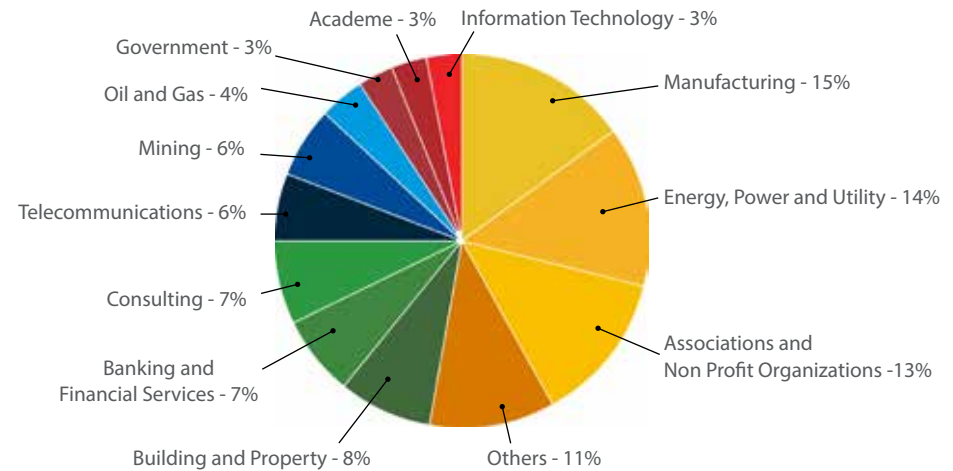
This Post Event Report is produced with the intention of highlighting the general feedback on the conference this year and to help all prospective participants prepare for the event next year.

Delegate Breakdown

Jobs Classifications



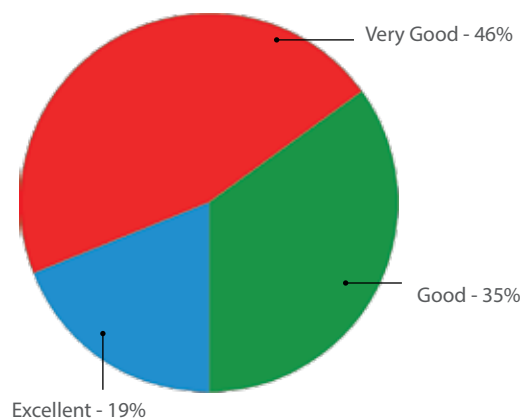
Industry



Feedback Breakdown

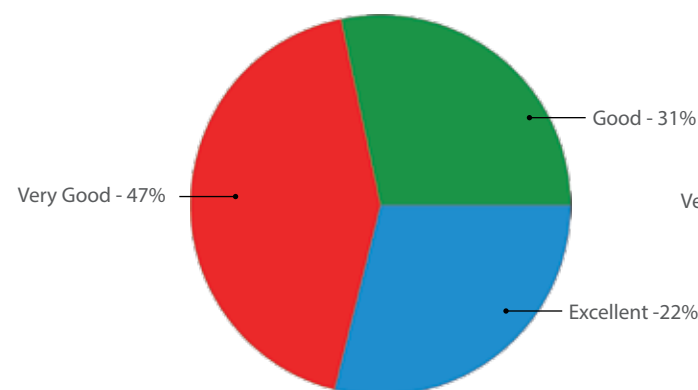
Venue

Conduciveness of venue for learning, meals and audio-visual ratings



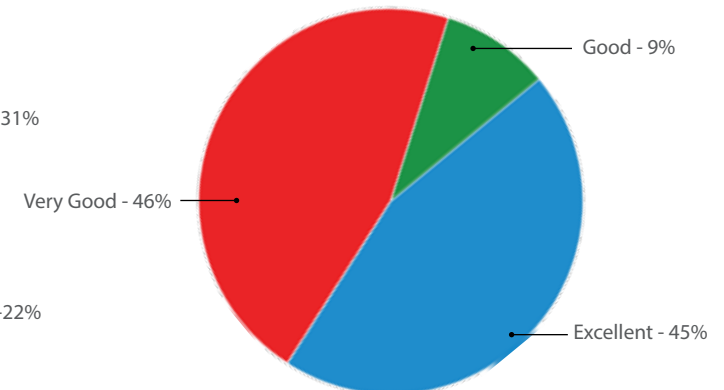
Session and Speakers

Relevance of plenary and breakout sessions and speakers ratings



Experience

Convenience of registration process, experience and efficiency of the conference organizers



PARTIAL LIST OF ORGANIZATIONS

- Aboitiz Equity Ventures
- ABS-CBN
- ABS-CBN Foundation
- ACE Saatchi-Saatchi
- ADEC Group
- AES Philippines Power Foundation
- AMEA Market Intelligence
- ArthaLand Corporation
- Asia Society for Social Improvement and Sustainable Transformation (ASSIST)
- Asian Development Bank (ADB)
- Asian Institute of Management (AIM)
- Asian Social Enterprise Incubator
- Ayala Corporation
- Ayala Land
- Bank of the Philippine Islands
- Benfrancia.com
- BPI Globe BankO
- Business World / Lucerne
- CB Richard Ellis Philippines, Inc.
- Cebu Holdings Inc.
- CEMEX
- Chamber of Mines of the Philippines
- Clark Water Corporation
- Climate Change Commission
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- Credit Suisse
- DACER Legacy
- Davis Langdon
- De La Salle University
- Del Monte Philippines
- Department of Tourism
- Devex Impact
- Dualtech Training Center Foundation
- EcoSeed
- Emaus Foundation Inc.
- Rotary Club of Makati San Antonio
- Embassy of the United States of America
- Energy Development Corporation
- European Chamber of Commerce of the Philippines (ECCP)
- Federation of Philippine Industries
- FilBamboo
- Financial Executives Institute of the Philippines
- First Carbon Solutions
- Food for the Hungry, Philippines
- General Carbon
- Geocycle (Holcim)
- GFA Consulting Group
- Global Reporting Initiative
- Globe Telecom
- Green Square Properties
- Holcim Philippines
- HSBC
- India Smart Grid Forum
- Infotxt
- Inquirer
- Institute for Climate and Sustainable Cities
- Institute for Leadership and Sustainability - University of Cumbria (UK)
- Integrated Microelectronics
- International Finance Corporation
- Isla Lipana & Co. (PWC)
- Isla LPG Corporation
- JEC Philippines
- JiaHsin
- Leapfrog Investments
- LGT Venture Philanthropy
- Life Bank Foundation Inc
- Lopez Group Foundation
- Maersk Global Service Centres (Phils) Ltd.
- Mandarin Oriental Hotel
- Manila Water
- Meralco
- Monsanto
- National University of Singapore
- Nestle Philippines
- Oceanagold Philippines
- One Meralco Foundation
- Oxford Business Group
- Palafox Associates
- Petron Foundation
- Philippine Associated Smelting and Refining Corporation
- Philippine Business for the Environment
- Philippine Green Building Council
- Philippine National Oil Company
- Philippine National Police
- Philippine Resources
- Philippine Retailers Association
- Philippine Tourism Board
- PT. Great Giant Pineapple
- Puma
- Sagittarius Mines
- San Roque Power Corporation
- SAP
- Sealed Air
- Security Bank
- SGS Gulf Limited - ROHQ
- Singapore Institute of Planners
- Smart Communications
- StarHub
- Sustainalytics
- TATA Power
- Team Energy
- Team Energy Foundation
- The Asia Foundation
- Toshiba Information Equipment, Philippines
- TUV Rheinland
- TVI Resource Development Inc.
- United Pulp & Paper Co.
- Viyellatex Group
- Zuellig Building

Testimonials

"Amazing Summit! Amazing speakers with their experience"

- Head of Investor Relations, Security Bank

"Excellent contents- definite need for more real awareness on actual implementations, need to think outside the box for sustainability"

- Regional Director, AMEA Market Intelligence, Singapore

"Great opportunity to network and learn from outside my industry"

- Sustainability and Community Partnership Manager, OceanaGold

"A range of very interesting sessions and good side discussions. I was pleased to hear that corporate sustainability is moving beyond CSR"

- APAC Regional Head for Sustainability, Credit Suisse, Hong Kong



"Excellent line-up of eminent speakers and planning & execution of events to perfection. One of the best events I have attended"

- Senior Director for Sustainability, Cognizant, India

Testimonials



"This was a wonderful sharing of ideas!"

- CSR Manager, Starhub Singapore

"Glad to find out that more companies are into sustainable growth leading to a better future for our younger generation"

- Vice President for Operations, Green Square Properties

"Got some insightful learning on how to make sustainability more at the top of our minds in our company"

- Chief Operating Officer, Ace Saatchi & Saatchi



"Great First Summit, we should do this again"

*- Assistant Vice President, Corporate Branding and Communication,
Aboitiz Equity*

"Speakers are able to share experiences, no holds barred, as if the audience & speakers are just having a typical conversation"

*- Manager-Community, Partnerships and Public Affairs,
Smart Communications*



*Good intentions backed by strong drive
and focused implementation yields
meaningful impact and desired results!*

*Our aim is to recognize individuals and
organizations that understand this and
act responsibly to make a difference in
driving sustainability within their spheres
of influence - be it big or small! The ASEAN
Corporate Sustainability Awards is our
pathway to bringing this into action...*



Categories

1. Sustainability Report

The award is bestowed to a company who has produced an exceptional sustainability report through transparent disclosure of initiatives in core areas.

2. CSR Program

Given to a company whose initiatives have provided maximum benefits or support to the community / their stakeholders.

3. SME Sustainability Commitment

This category is meant for an organization (200 employees or less) that has demonstrated best practice in balancing the Triple Bottom Line (TBL) and is consistently showing a relative growth in this measure.

4. Product & Service Innovation

This award is meant for an organization that has demonstrated the most innovative ideas to reduce the environmental impacts of their products and services in its lifecycle.

5. Energy Management

For an organization that has consistently shown a reduction in energy consumption and carbon footprint through initiatives in the area of energy management, renewable energy, supply chain management, etc.

6. Resource Efficiency

For an organization that exemplifies proper management of resources, such as air, water, energy, natural resources, materials, chemicals, waste and hazardous substances.

7. Integrated Communication Strategy

For an organization that has incorporated strategic communication programs amongst key stakeholders for meaningful impact.

8. Employee Engagement & Development

For an organization who considers employees as an important asset to the organization with the proper programs and policies in place.

9. Sustainability Advocate of the Year

In Private Sector

For the individual who best exemplifies the vision, commitment and leadership skills to guide and lead the organization towards excellence in sustainability.

In Public Sector

For the individual who has shown significant support towards private sector development.

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Manager, Conferences and Master Class Trainings

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