

Organized by:



# SHifting Gears. Driving Inclusive Growth.

March 20-21, 2014 Mandarin Oriental Manila

Pre-Conference Workshop | 19 March 2014

Two-Day Conference | 20 & 21 March 2014

Venue | Mandarin Oriental, Manila, Philippines

## SUMMIT REPORT

### SUSTAINABLE DECISION MAKING - DELIVERED.

The ASEAN Corporate Sustainability Summit and Awards 2014 successfully came to a close on 21 March at the Mandarin Oriental Manila. Just in its second year, ACSSA brought together more than 150 sustainability leaders and industry experts coming from various industries, both in the public and private sectors, within the Philippines and the South East Asian region.

The main difference of the ACSSA 2014 is its focus area – Sustainability & Inclusive Growth. It recognized that inclusive growth will strengthen the sustainability efforts and the development of an organization. Inclusive growth does not only touch upon the improvement of an organization, but its effects spans to different areas – the community, the individuals, and the employees – all bringing in more development opportunities to everyone, and making the parties more integrated, competitive, dynamic, resilient and more inclusive.

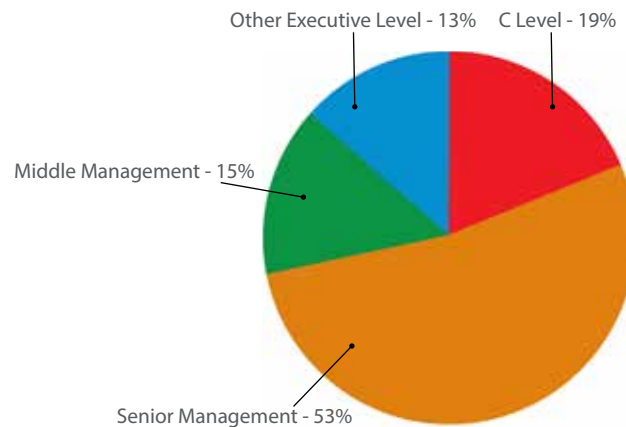


With the theme "Shifting Gears. Driving Inclusive Growth.", the ACSS 2014 focused on issue areas that will greatly benefit the drive towards inclusivity. It also positioned the concept of sustainability and inclusive growth as an imperative strategy and a development paradigm in business operations.

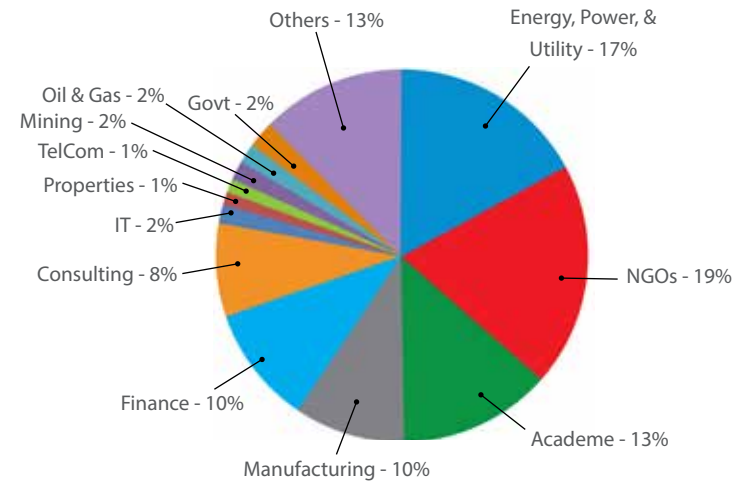
A notable change in this year's conference was the inclusion of seven sustainability awards and a special award of recognition which aimed to support organizations in the process of evaluating their sustainability strategy, performance, and goals. It also aims to inspire comprehensive exchange of ideas and best practices in sustainability in the region to identify field models for sustainability excellence.

## Delegate Breakdown

### Job Classifications



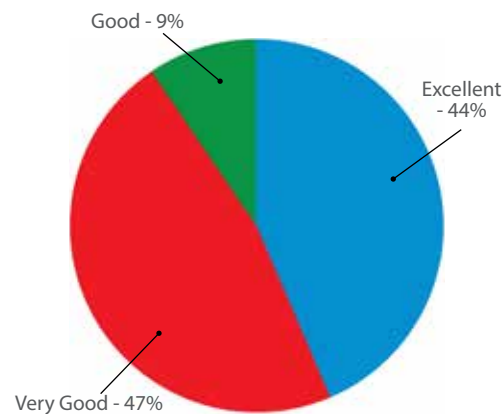
### Industry



## Feedback Breakdown

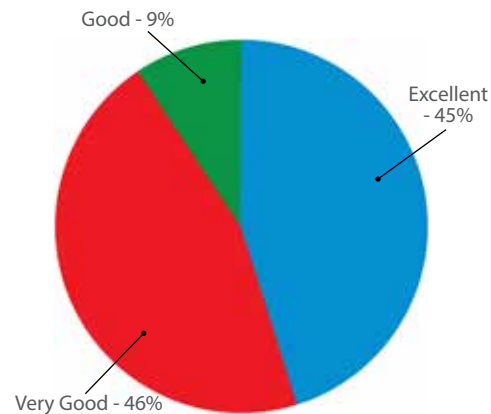
### Venue

Conduciveness of venue for learning, meals, and audio-visual ratings



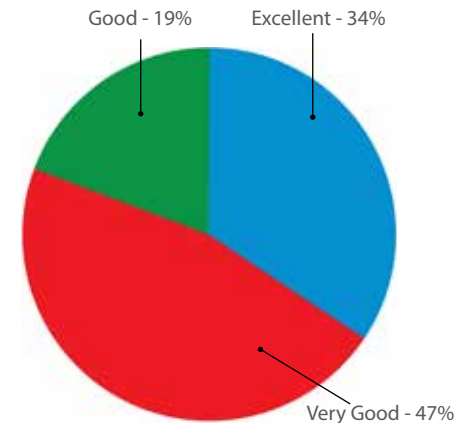
### Sessions and Speakers

Relevance of plenary and breakout sessions and speakers ratings



### Experience

Convenience of registration process, experience and efficiency of the conference organizers



## ORGANIZATIONS

- Aboitiz Equity Ventures, inc
- Acquire Asia Pacific
- Adamson University
- ADFIAP
- ASEAN Times
- Asia Society for Social Improvement and Sustainable Transformation
- Asian Development Bank
- AsianNGO
- Asian Tigers Mobility
- AusAid
- Business Mirror
- CEMEx Philippines
- CEMEX Phils. Foundation
- Chinabank MCBL
- Citi
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- Corporate Citizenship Briefing
- CounterPoint Consulting
- Crossbow Communications
- Del Monte Philippines
- Dell International Services Philippines
- Department of Environment and Natural Resources
- DEVEX
- Eco WALK the Talk & Green Collar Asia
- El Nido Resorts
- Energy Development Corporation
- Ericsson Philippines
- European Chamber of Commerce of the Philippines
- First Carbon Solutions
- GIZ
- GlaxoSmithKlein Consumer Healthcare
- Global Reporting Initiative
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- GMA News Online
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- Green Future Solutions
- Holcim Philippines
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- National Economic Development Authority
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- Nordic Business Council of the Philippines
- One Meralco Foundation
- Oxford Business Group
- PCEEP
- PeaceTech
- Philex Mining Corporation
- Philippine Business for the Environment
- Philippine Geothermal
- Philippine Resources
- Philippine Retailers Association
- Philips Lighting and Electronics
- Pilipinas Shell Foundation Inc.
- Pru Life UK
- PT Great Giant Pineapple
- Radio Aguila
- Ricoh Asia Pacific
- RP Energy
- Sealed Air
- Security Bank
- Shangri-La Hong Kong
- SM Prime Holdings
- Solenery PH
- Standard Chartered
- Sustainalytics
- The Asia Foundation
- The Farm
- The Swire Pacific Offshore
- Toshiba
- TR AutoCare Systems Inc
- Unionbank
- University of Perpetual Help System Delta
- University of Santo Tomas
- University of the Philippines, Manila
- Ward Howell
- World CSR Day
- YTL-SV Carbon Malaysia

# Testimonials

*"Very well organized, very relevant, mostly outstanding speakers!"*

- Climate Change & Sustainable Development Committee Chair,  
Management Association of the Philippines

*"The summit sets the stage for sustainability/inclusive growth here in the Philippines"*

- Public Relations Officer, Energy Development Corporation

*"A very useful summit with a great deal of interaction that is immediately relevant to my business"*

- General Manager – Sustainable Development, The Swire Pacific Offshore

*"Continue sharing best practices to help change the mindset of all towards sustainability initiatives"*

- Mining, CSR & Administrative Sustainability Manager, Holcim Philippines Inc.

*"The summit continues to have a story; most of the speakers are experts in their field... Worth attending every year!"*

- Assistant Vice President, Aboitiz



**SHifting Gears.**  
Driving Inclusive Growth.



*"Great for those starting sustainability & CSR initiatives"*

- Reputation & Brand Management Officer, UnionBank

*"Excellent. Grow this even and continue with the good work – well done!"*

- Senior International Correspondent, ASEAN Times

*Good intentions backed by strong drive  
and focused implementation yields  
meaningful impact and desired results!  
Our aim is to recognize individuals and  
organizations that understand this and  
act responsibly to make a difference in  
driving sustainability within their spheres  
of influence - be it big or small! The ASEAN  
Corporate Sustainability Award is our  
pathway to bringing this into action...*



## Categories

### 1. Sustainability Report

The award is bestowed to a company who has produced an exceptional sustainability report through transparent disclosure of initiatives in core areas.

### 2. CSR Program

Given to a company whose initiatives have provided maximum benefits or support to the community / their stakeholders.

### 3. SME Sustainability Commitment

This category is meant for an organization (200 employees or less) that has demonstrated best practice in balancing the Triple Bottom Line (TBL) and is consistently showing a relative growth in this measure.

### 4. Product & Service Innovation

This award is meant for an organization that has demonstrated the most innovative ideas to reduce the environmental impacts of their products and services in its lifecycle.

### 5. Energy Management

For an organization that has consistently shown a reduction in energy consumption and carbon footprint through initiatives in the area of energy management, renewable energy, supply chain management, etc.

### 6. Resource Efficiency

For an organization that exemplifies proper management of resources, such as air, water, energy, natural resources, materials, chemicals, waste and hazardous substances.

### 7. Integrated Communication Strategy

For an organization that has incorporated strategic communication programs amongst keys stakeholders for meaningful impact.

### 8. Employee Engagement & Development

For an organization who considers employees as an important asset to the organization with the proper programs and policies in place.

### 9. Sustainability Advocate of the Year

#### *In Private Sector*

For the individual who best exemplifies the vision, commitment and leadership skills to guide and lead the organization towards excellence in sustainability.

#### *In Public Sector*

For the individual who has shown significant support towards private sector development.



## List of Winners and Runner-ups

### 1. Sustainability Report Category

WINNER: Malayan Banking Berhad / Maybank(Malaysia)

1st RUNNER-UP: Energy Development Corporation (Philippines)

### 2. CSR Program Category

WINNER: Energy Development Corporation (Philippines)

1st RUNNER-UP: Astro Malaysia Holdings (Malaysia)

### 3. Product & Service Innovation

WINNER: Union Bank (Philippines)

1st RUNNER-UP: Weather Philippine Foundation (Philippines)

### 4. Energy Management

WINNER: PT Great Giant Pineapple (Indonesia)

1st RUNNER-UP: Toshiba Information Equipment (Philippines)

### 5. Resource Efficiency

WINNER: Mondelez (Philippines)

1st RUNNER-UP: Smart Communication's Green Merchandising (Philippines)

### 6. Integrated Communication Strategy

WINNER: Globe Telecom (Philippines)

1st RUNNER-UP: MayniladWater Services Inc. (Philippines)

### 7. Employee Engagement & Development

WINNER: Toshiba Information Equipment (Philippines)

1st RUNNER-UP: Convergys Corporation (Philippines)

### 8. Special Award of Recognition for Sustainable Livelihood program

WINNER: Sealed Air (Singapore)



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**SHifting Gears.**  
**Driving Inclusive Growth.**

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